



AGENDA SUMMARY

(11/22/11 Version)

Thursday, December 1:

11:00 am. – 12:45 pm.

Pre-Summit Workshop Opportunity (Whitaker Room)

“Walk to Manage, Plan to Succeed” Designed for both young and beginning farmers, this workshop will get you started with simplified business planning tools that will place you and your farm operation on the path to success. **(Presented through a grant by USDA Risk Management Agency to the Wallace Center at Winrock International and is sponsored by Farm Credit Services of Mid-America. This training is a separate offering from the Rural Summit program and is free to those participating. To register for this pre-summit workshop online go to: www.infarmbureau.org).**

11:30 am. – 1:00 pm. Registration (University Hall – Atrium)

1:00 – 2:30 pm.

Summit Opening Session (University Hall Auditorium)

Welcome – Kent Yeager, Indiana Farm Bureau

- ❖ **ISU Greetings** – Daniel J. Bradley, President
- ❖ **Keynote Address** - Rick Foster, Director, Greening Michigan Institute and W.K. Kellogg Chair in Food, Society and Sustainability, Michigan State University
- ❖ **Response Panel:**
 - Phil Lehmkuhler, USDA Rural Development
 - David Terrell, Office of Community and Rural Affairs
 - Susan Murray, Mayor, City of Greencastle
 - Steven Pontius, Indiana State University
 - Kent Yeager (Panel Moderator), Indiana Farm Bureau

2:30 pm.

Networking Break

2:45 – 3:45 pm.

Educational Sessions (Concurrent)

“What to Know to Get Started – Take that Hobby and Make it a Job”

This session will feature entrepreneurs who have been successful in creating a product and developing it to the next level. This panel will provide key insights from a variety of AG business areas e.g. a farmers market/value added food, to AG-tourism opportunities to the field of art. **(Presented by the Indiana Rural Roundtable)**

“Winners with Best Practices in Making a Greener Community”

This session will feature the successful work of two rural Indiana communities who have organized and built an infrastructure that addresses quality of place issues. **(Presented by the Indiana Association of Cities and Towns)**

“Inter-Professional Education: Serving the Health Care Needs of Rural Indiana”

Indiana faces severe health care shortages in its rural communities. This session will focus on the RHIC’s efforts to establish a collaborative inter-professional education initiative dedicated to ensuring Indiana has a well-prepared team of health care professionals to provide enhanced access to quality care in rural communities. **(Presented by the Rural Health Innovation Collaborative)**

4:00 - 5:00 pm.

Educational Sessions (Concurrent)

“What to Know to Grow”

This session will use a panel approach that will explore key components necessary to operate and grow not only local and regional AG business markets but the larger national or international markets. **(Presented by the Indiana Rural Roundtable)**

“Resources for a Greener Community”

This session will share information and examples of resources available (e.g. technical support and financial tools) to sustain a green initiative in your community. **(Presented by the Indiana Association of Cities and Towns)**

“The RHIC District – A Learn, Live, Work, Play Neighborhood that Encourages Innovation and Collaboration”

This session will focus on the exciting RHIC District being designed in Terre Haute and how the RHIC sparked this urban development initiative. **(Presented by the Rural Health Innovation Collaborative)**

5:30 – 7:00 pm.

Indiana Rural Summit Reception

The reception will be held at the Landsbaum Center for Health Education and will include tours of both the RHIC Simulation Center and the Landsbaum Center. **For specific details please refer to the Summit information folder.**

Friday, December 2:

7:30 - 8:30 am. Continental Breakfast (Atrium-University Hall)

8:30 – 9:30 am. Educational Sessions (Concurrent)

“Helping AG Grow”

This session will examine various policy issues impacting agriculture e.g. using taxes and land use planning to expand economic growth in agriculture, environmental regulations to support agribusiness. **(Presented by the Indiana Rural Roundtable)**

“Getting on the Plane-Trade Missions”

This session will answer questions related to how and why trade missions are important to the local Indiana rural economy and how a community might strategize to represent themselves when opportunities arise with overseas investments. This session will touch on a number of important questions officials need to have answered in order to decide whether a trade mission is right for your community. **(Presented by the Indiana Association of Cities and Towns)**

“Improving the Health of Rural Indiana Residents” This session will provide an overview of several technology-related projects that the Indiana Rural Health Association and the Lugar Center for Rural Health support that are aimed at improving the health and well-being of Indiana residents, particularly those in rural areas. **(Presented by the Rural Health Innovation Collaborative)**

9:30 am. Networking Break

9:45 – 10:45 am. Educational Sessions (Concurrent)

“Creating Economic AG Impact – Making the Connections”

This session will be a moderated panel approach utilizing people from Thursday’s session to share with participants the value of agribusiness has in your community when everyone is connected. **(Presented by the Indiana Rural Roundtable)**

“Successes and Best Practices of Landing Foreign Investment in Your Community”

This session will highlight real world examples and best practices from a panel who have experience the successes and challenges of business attraction from overseas companies. **(Presented by the Indiana Association of Cities and Towns)**

“Health Care Transformation and the Impact on Rural Communities”

This final session will present a comprehensive picture of how health system transformation will contribute to the economic future of the state’s rural areas. **(Presented by the Rural Health Innovation Collaborative)**

- 11:00 – Noon.** **“Indiana Rural Status Report”** (University Hall Auditorium)
Steven Pontius, Indiana State University and
Sam Cordes, Purdue University
- 12:15 – 1:30 pm.** **Networking Lunch** (Tirey Hall)
- 1:30 – 3:00 pm.** **USDA Rural Development – “Listening Session”** (Tirey Hall)
- 3:00 pm.** **Closing Remarks/Adjournment**

The Indiana Rural Roundtable would like to express our appreciation to Indiana State University for hosting our 2011 Indiana Rural Summit, to the Indiana Association of Cities and Towns, the Association of Indiana Counties and the Rural Health Innovation Collaborative for providing the leadership in creating/presenting the educational breakout sessions. In addition we would also like to say THANK YOU to the many organizations who provided both financial and in-kind contributions required to present this annual rural summit.

AND MOST OF ALL.....*the Indiana Rural Roundtable would like to thank each of you for participating in this year’s 2011 Indiana Rural Summit. See you next year!!!!!!!!!!!!*

